



Programme for The future of food is digital – the S3FOOD final event

Wednesday 7 September 2022

Hilton Grand Place hotel, Brussels

- 9:00 Registration and welcome coffee
- 9:30 Welcome
- 9:40 S3FOOD: origins, vision & strategy, facts & figures - Veerle De Graef, project coordinator, Flanders' FOOD
- 10:00 Welcome from EISMEA - Milena Stoyanova, project officer, EISMEA
- 10:20 The S3FOOD voucher scheme: connecting food industry challenges with digital solutions - Corallia
- 10:35 Testimonials of SME voucher beneficiaries (part 1)
- 11:15 *Coffee break*
- 11:45 Testimonials of SME voucher beneficiaries (part 2)
- 12:25 Impact of S3FOOD support - panel discussion with SME beneficiaries - moderated by Simon Maas, AgriFood Capital
- 12:55 Closing morning session
- 13:00 *Lunch*
- 14:00 Opening afternoon session
- 14:10 The ecosystem for digital innovation in the agri-food industry and the role of living labs - Norbert Reichl, Food Processing Initiative
- 14:30 Key messages from S3FOOD experiences - Orsolya Szaplanczay, Innoskart



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- 14:45 SS4AF - an S3 partnership for the benefit of the agri-food sector in Europe - Veerle De Graef, Flanders' FOOD
- 15:00 The role of the S3 Platform in supporting the EU Agri-food value chain - Cecilia Gañán, independent EC expert in support of regional and urban policies
- 15:20 *Coffee break*
- 15:50 Outlook to the future: new projects, new opportunities for companies, expanding networks - Simon Maas, AgriFood Capital; Ana Felgueiras, Clusaga; Veerle De Graef, Flanders' FOOD
- 16:30 Closing remarks
- 16:45 Network reception (until 18:45)